



ISSUES/DESCRIPTIONS REPORT

2nd Quarter 2011

WBZ-TV Boston

WBZ-TV Boston, MA
Quarterly Issues/Program List
CBS Corporation

April 1, 2011 through June 30, 2011

Attached are listings of broadcasts or broadcast segments, which, in the station's judgment, reflect the station's most significant programming treatment of ascertained community issues during the preceding three-month period.

WBZ-TV broadcasts both locally produced and network programming. Although we include primarily local programs herein, WBZ-TV broadcasts several network programs, including Face The Nation, 60 Minutes, and 48 Hours, which we believe also serve community needs and interests.

PROGRAM INDEX

I-Team Reports – Reporters Kathy Curran and Joe Shortsleeve provide an investigative look at major institutions and events within the viewing area. Issues related to government, politics, business, finance, corruption, and crime are explored in-depth during the station's newscasts. Duration: range from two minutes to four minutes. Air: Monday - Friday, 6pm and 11pm.

Healthwatch – Medical reports on recent developments and potential treatments in medicine. Duration: one minute and thirty seconds. Air: Monday - Friday, 5pm and 6pm.

“Centro” – Regularly scheduled news interview broadcast segment providing an in-depth exploration of issues concerning the Latino community with host Yadires Nova-Salcedo. Duration: four minutes and thirty seconds. Air: Saturday, 7:50am.

Keller At Large – Political Analyst Jon Keller interviews local politicians and community leaders to create dialogue about current events and issues of importance to New England citizens. Duration: eight minutes. Air: Sunday, 8:45am.

Curiosity – is an on-going series where we ask viewers: What intrigues you? What interests you? What confuses you? WBZ-TV finds answers to what our viewers are curious about. Viewers go to www.declareyourcuriosity.com to let us know and they just may find their curiosities have made their way on to WBZ-TV. Duration: 2 minutes. Air: Monday-Friday, 6pm and 11pm.

"Wednesday's Child" - News anchor Jack Williams is successfully increasing public awareness of the needs of children waiting for adoptive families. These children are primarily school-aged children, children of color of all ages, sibling groups and children who face intellectual, physical or emotional challenges. Duration: 2-3 minutes. Air: Wednesday, 6pm.

"What's in Our Community" – A 4-minute feature segment that airs within the 30-minute "What's in Store" program. "What's in Store" is a half hour program that highlights businesses and entrepreneurs in the region and airs some Sundays at 11AM. The "What's in Our Community" piece features the outstanding work of a local charity and/or community outreach organization. Duration: 4-minutes within thirty-minute program.

I-Team

4/6/11: Governor Deval Patrick is targeting the high cost of the MBTA's transportation service (The Ride) for the elderly and disabled and crediting WBZ's I-Team for spotlighting the problem. The Governor signed an executive order creating a commission to look at ways to make The Ride and other similar taxpayer-funded specialty transit more efficient.

4/7/11: After WBZ's I-Team broke the story, Massachusetts Attorney General Martha Coakley issued an emergency order to shut down mini casinos that popped up across the state, saying the businesses are breaking the law.

4/29/11: The I-Team has discovered CNAs, certified nursing assistants, at Masconomet Health Care in Topsfield have been accused of videotaping and mocking elderly clients with dementia, texting photos of a partially naked senior from another facility and providing substandard care.

5/2/11: I-Team's Joe Shortsleeve found a number of instances of stray voltage in the city of Worcester. Stray voltage is when electricity bleeds out of aging or poorly installed wires and then shows up in places it shouldn't. Some of the poles the I-Team found registered 120 volts, the same as a household light socket.

5/4/11: An I-Team investigation reveals just how many dangerous criminals have been walking out the front door of state prisons for years.

5/5/11: I-Team's Kathy Curran reports the founder of a charity first exposed by the I-Team for fraud and later indicted after an investigation by the Attorney General is charged with 32 counts for allegedly ripping off families across the Cape.

5/5/11: The I-Team reveals how the justice system failed a grieving family by letting the man accused of killing a Cape Cod mother of two get away. The prosecutors never asked the judge to take his passport. The man made bail, fled the country and it is unlikely he'll ever be prosecuted.

5/12/11: I-Team's Kathy Curran investigates the owner of a driving school in Worcester who is accused of inappropriate behavior during lessons with students.

5/16/11: The I-Team went undercover to catch men who are allegedly ripping off people all across New England, leaving a trail of damaged chimneys in their path.

5/17/11: I-Team's Kathy Curran reports on a Malden Little League coach who has a lengthy rap sheet that includes 41 charges over 28 years.

5/19/11: The I-Team reports the Winthrop harbormaster is the focus of at least two state investigations.

5/19/11: I-Team's Kathy Curran found a high school psychologist may have gotten his job under false pretenses. The I-Team found the Grafton High School psychologist had sexual relations with a 24-year-old patient in 1998 and 1999 and as a result, the state Board of Registration of Psychologists stripped him of his license to practice psychology in 2008.

5/20/11: I-Team's Joe Shortsleeve reports the state is cracking down on illegal gambling in bars. The I-Team found 50 bars across the state are now facing charges.

5/24/11: The I-Team has learned fake ID's are now more sophisticated in Massachusetts. These fake identification cards have spawned a lucrative underground business. The issue has captured the attention of the state's top law enforcement officers.

Healthwatch

4/4/11: Healthwatch reports scientists have found new genetic markers which increase a person's risk of developing Alzheimer's disease and a new study finds working long hours can increase your risk of heart disease. Healthwatch also reports researchers at U-Mass Amherst have found that cells in breast milk ducts may help predict breast cancer risk.

4/5/11: Healthwatch reports a new study finds more evidence that being overweight can increase breast cancer risk and a new report finds many kids are exposed to high levels of radiation during CT scans. Healthwatch also reports junk food can be as addicting to the brain as alcohol.

4/6/11: Healthwatch reports a new study finds progesterone gel may help reduce a woman's risk of preterm labor and findings that strawberries may protect against esophageal cancer.

4/7/11: Healthwatch reports on ways to make sure you save money on medical tests.

4/12/11: Healthwatch reports on some natural ways to look younger.

4/13/11: Healthwatch reports on how a growing number of people are incorporating probiotics into their diet to help ward off illness.

4/15/11: Healthwatch reports on a new study which finds some meat may be contaminated with staph bacteria because livestock is developing resistance to antibiotics.

4/19/11: Healthwatch reports experts have released the first new recommendations in decades on diagnosing early stages of Alzheimer's.

4/20/11: Healthwatch reports on a new study which finds a link between watching TV and stroke risk.

4/21/11: Healthwatch reports on how allergies can worsen people's moods.

4/22/11: Healthwatch reports on the increase of Lyme disease in several Massachusetts counties.

4/25/11: Healthwatch reports a new study finds many kids are exposed to chemicals in household products.

4/27/11: Healthwatch reports which cities expose residents to the highest pollution levels.

5/2/11: Healthwatch reports a new study finds fewer women are getting mammograms.

5/4/11: Healthwatch reports a new report in the New England Journal of Medicine finds more aggressive treatment can help improve survival rates in prostate cancer patients and a new study finds that eating a low-salt diet does not necessarily affect blood pressure in healthy people.

5/5/11: Healthwatch reports how the U.S. is seeing the highest number of measles cases in a decade with 89 reported so far this year. Healthwatch also reports an FDA committee is considering changing the dosing instructions on acetaminophen.

5/6/11: Healthwatch reports how consumers need to examine labels that claim products are "natural."

5/9/11: Healthwatch reports how many women are now turning to yoga to help ease infertility. Healthwatch also reports the recipient of the nation's first full face transplant Dallas Wiens makes his first public appearance at Brigham and Women's hospital.

5/10/11: Healthwatch reports on new measles cases reported in Boston.

5/11/11: Healthwatch reports on the first public appearance by the second face transplant recipient Mitch Hunter. Healthwatch also reports a new study finds resistant strains of bedbugs have been found in Canada.

5/16/11: Healthwatch reports more young people are suffering from shingles and scientists discover a gene that is believed to be the master switch for the fat genes.

5/17/11: Healthwatch reports an FDA panel is recommending new dosing instructions on acetaminophen for kids under two.

5/19/11: Healthwatch reports how your face can show signs of other health ailments.

5/20/11: Healthwatch reports on two more cases of unvaccinated children getting measles in Brookline.

5/24/11: Healthwatch reports on the best sunscreens.

5/26/11: Healthwatch reports how young people are not being properly diagnosed with high blood pressure.

5/30/11: Healthwatch reports the American Academy of Pediatrics says kids should not have energy drinks. In addition, Healthwatch interviews a local Chestnut Hill leukemia survivor who is the new spokesperson for the Pan Mass. Challenge for kids.

5/31/11: Healthwatch reports on new health concerns on radiation from cell phones. Healthwatch also reports a new study finds chronic fatigue syndrome is not caused by a virus as many believed.

6/7/11: Healthwatch reports a new study found that flaxseed does not help ease hot flashes in menopausal women. Healthwatch also reports a new pain app called "Motion Doctor" can help recommend exercises and stretches to help ease pain.

6/8/11: Healthwatch reports the Mass. Public Health council is considering new rules regarding concussions in student athletes.

6/10/11: Healthwatch reports a new study finds that nicotine binds to brain receptors which control appetite. Healthwatch also reports how women who wear high heels are more likely to later develop arthritis.

6/13/11; Healthwatch reports on a new study which found many fruits like apples can contain pesticide residue.

6/15/11: Healthwatch reports on a new study which finds people who consume high amounts of olive oil are less likely to have a stroke.

6/24/11: Healthwatch reports how many people are starting to develop facial wrinkles, squints and other vision problems from using smart phones.

6/27/11: Healthwatch reports on a new study which finds that kids who watch TV in the evening have more trouble falling asleep and staying asleep.

6/28/11: Healthwatch reports the FDA is considering whether to stop allowing the use of the drug Avastin for breast cancer patients.

6/29/11: Healthwatch reports a new study finds people are more likely to die right after payday. Healthwatch also reports a new study finds that drinking diet soda may actually cause some people to gain weight.

Centro

4/2/11: WBZ's Yadires Nova-Salcedo talks with Boston Red Sox Manager of Public Affairs Mike Olano about the Red Sox program called Lindos Suenos (Beautiful Dreams) which gives inner city teens the opportunity to visit the Dominican Republic, play some baseball and learn the meaning of responsibility, the rewards of hard work and the importance of team work.

4/9/11: WBZ's Yadires Nova-Salcedo talks with Alba Alvarez-Cote from the Boston Hispanic Lions Club about 4-year-old Damila Orges who was brought to Boston from Uruguay because she was going blind. This was possible with help from the Boston Hispanic Lions Club and the Maldonado Lions Club of Uruguay.

4/16/11: WBZ's Yadires Nova-Salcedo talks with Juan Vega, President and CEO of "Centro Latino," a non-profit organization that advocates for Latino immigrant rights, about the "Secure Communities" program being implemented by ICE (Immigration and Customs Enforcement Agency).

4/23/11: WBZ's Yadires Nova-Salcedo talks with Census Data Specialist Pedro De Jesus about the importance of filling out the 2010 Census. Nova-Salcedo and De Jesus discuss some of the Census statistics and what these numbers means to the Latino community at the local and national levels.

4/30/11: WBZ's Yadires Nova-Salcedo talks with Action for Boston Community Development (ABCD) Boston Hispanic Center Director Jenny Cintron about ABCD's Cinco de Mayo Fundraising Breakfast event. Money raised by the event will help ABCD continue to offer basic programs and services to people in need.

5/7/11: WBZ's Yadires Nova-Salcedo talks with Mass Appeal International's Founding President Karla Romero. Mass Appeal International is a non-profit organization that was created in 2000 with the goal of helping Latino families in the state of Massachusetts.

5/14/11: WBZ's Yadires Nova-Salcedo talks with Latin music sensation Miguel "Fuego" Duran.

5/21/11: WBZ's Yadires Nova-Salcedo talks with new Latin music artist Yunel Cruz.

5/28/11: WBZ's Yadires Nova-Salcedo talks with attorney Carmenelisa Perez-Kudzma about home foreclosures in Massachusetts and what you can do to try to save your home.

6/4/11: WBZ's Yadires Nova-Salcedo talks with Mark Isenburg, ABCD VP for Workforce Development, about "SummerWorks," a summer jobs program that keeps kids off the streets and helps them earn some extra money.

6/11/11: WBZ's Yadires Nova-Salcedo talks with Patricia Montes, Executive Director of "Centro Presente," a non-profit organization that advocates for Latino immigrant rights.

6/25/11: WBZ's Yadires Nova-Salcedo talks with La ALianza Hispana's Executive Director Janet Collazo about the 3rd Annual Women of Courage event on July 7th. The event celebrates and pays tribute to a group of extraordinary women who has gone above and beyond in their support of the Latino Community.

Keller At Large

4/3/11: WBZ's Jon Keller interviews Ray Flynn, former Boston mayor and US Ambassador to the Vatican, discussing causes of urban crime and the need for more school choice for urban parents.

4/10/11: WBZ's Jon Keller interviews Jim O'Sullivan, national political reporter for the National Journal, discussing the race for US Senate in Massachusetts and the clout of the state's congressional delegation in Washington.

4/17/11: WBZ's Jon Keller interviews Karyn Polito, former GOP state senator and spokesperson for the group Citizens for Limited Taxation, discussing the politics of taxation in Massachusetts.

4/24/11: WBZ's Jon Keller interviews US Rep. Stephen Lynch (D-9th District), discussing the US war in Afghanistan, congressional accountability to the voters, and the state of the US economy.

5/1/11: WBZ's Jon Keller interviews Robert Haynes, president, Massachusetts AFL-CIO, discussing the battle over reforming public-employee benefits in Mass.

5/8/11: WBZ's Jon Keller interviews US Sen. Scott Brown (R-Mass.) discussing the capture of Osama bin Laden and his re-election campaign.

5/15/11: WBZ's Jon Keller interviews Suzanne Bump (D-State Auditor) discussing her recent reforms of the auditor's office and the status of combating waste in state government.

5/22/11: WBZ's Jon Keller interviews Mayor Setti Warren (D-Newton) discussing his bid for US Senate and the federal role in improving the Mass. economy.

5/29/11: WBZ's Jon Keller interviews Don Khoury, non-verbal communication expert, analyzing the body language of key local and national political figures and how it reflects on their truthfulness.

6/5/11: WBZ's Jon Keller interviews John Walsh, chairman, Mass. Democratic Party, discussing the US Senate race, the role of the national Democratic party in local affairs, and the status of bi-partisanship in Mass.

6/12/11: WBZ's Jon Keller interviews Scott Harshbarger, former Mass. Attorney General, discussing ethical problems in state government and the push to bring casino gambling here.

6/19/11: WBZ's Jon Keller interviews Glen Johnson, political editor of Boston.com, and David Bernstein, political columnist for the Boston Phoenix, discussing the conviction of former House Speaker Sal DiMasi on corruption charges and the state of public-sector ethics in Mass.

6/26/11: WBZ's Jon Keller interviews Rep. Robert DeLeo (D-House Speaker), discussing the state budget, efforts to reform municipal finance, and casino gambling in Mass.

Curiosity

4/1/11: Viewers are curious about the longevity of heart transplants.

4/4/11: Viewers are curious about airline fares. If one airline raises prices usually the rest follow and if they do not, the airline that increased prices rolls them back. Is there collusion within the airline industry?

4/6/11: With the issue of identity theft being such a huge problem, viewers are curious why people are still required to write their social security number on the check when paying taxes. Viewers are also curious why Fenway Park is still standing when other cities have world class ballparks.

4/7/11: Viewers are curious what the repercussions will be if the federal government shuts down.

4/8/11: Viewers are curious about global warming and climate change.

4/12/11: Viewers are curious who is paying the expenses for Governor Patrick's book tour. Additionally, viewers are curious if the products being imported from Japan will bring radiation into the US.

4/13/11: Viewers are curious about the "Move Over Law," since it seems motorists are no longer moving over when an emergency vehicle is stopped. Viewers are also curious if it is legal to wear ear buds while driving.

4/14/11: Viewers want to know why there is so much trash along Massachusetts highways and what it will cost to clean it up.

4/18/11: Viewers are curious why it is taking so long for the Route 128 lane expansion and when is the construction expected to be finished.

4/20/11: Viewers want to know if drug advertisers have to mention the possible adverse side effects of taking a particular medication.

4/25/11: Viewers want to know what future seniors think about how the government is using Social Security and how it is treating seniors now.

4/26/11: Viewers want to know if the MBTA can create a GPS based tracking app for buses why is there not one for trains. Viewers are also curious what will happen when multiple hospitals strike the same day. Tufts Medical Center in Boston and St. Vincent Hospital are both holding nursing strikes of over 1700 staff Friday May 6th.

4/27/11: Viewers want to know if the pesticide to control the Asian Longhorned Beetle is injected into Sugar Maple trees will it poison the sap that could be collected from those trees to make maple syrup.

4/29/11: Viewers want to know at over 50 years on the throne is Queen Elizabeth II's reign the longest and will Prince Charles be the oldest to take over when it is time. Viewers are also curious why the Obamas or a US representative like Hillary Clinton were not invited to the royal wedding when others like the king of Swaziland were invited.

5/3/11: Viewers are curious why we think it is okay President Obama gave the order to kill Osama bin Laden instead of taking him alive.

5/4/11: Viewers are curious why more people do not carpool with the gas prices rising every day.

5/6/11: Viewers are curious what DNA was used as a comparison to confirm Osama bin Laden's death. Viewers are also curious if anyone ever wins filling out the survey at the bottom of a store receipt.

5/9/11: Viewers are curious who is funding the advertisements criticizing Senator Scott Brown.

5/11/11: Viewers are curious why President Obama is not being criticized for his response to the flooding from the Mississippi River as President Bush was criticized for his response to Hurricane Katrina.

5/13/11: Viewers are curious why kids are allowed to bring cell phones to school when they only cause a distraction. Viewers are also curious why the number 13 and Friday the 13th are considered so unlucky.

5/19/11: Viewers are curious why potholes seem to proliferate where traffic lines are painted.

5/20/11: Viewers are curious about a new research project in Barnstable County to reduce the risk of Lyme disease transmitted by deer ticks.

5/24/11: Viewers are curious who pays for the free cell phones from Safelink. Viewers are also curious if it is financially prudent to get rid of the penny.

5/26/11: Viewers are curious about the large amount of tree pollen and tree pests this spring.

6/7/11: Viewers are curious why high school seniors do not have to go to school for 180 days or have to make up snow days.

6/9/11: Viewers are curious how much of the money donated goes to help tornado victims in Massachusetts and how much is for administrative costs.

6/14/11: Viewers are curious how to know what you are really getting when you buy organic foods.

6/15/11: Viewers are curious why the meals tax at a restaurant in one town is different from the meals tax in another town even though the price of the item is the same.

6/20/11: Viewers are curious about the new push to allow medical marijuana in the state of Massachusetts.

6/22/11: Viewers want to know how many farms in Massachusetts have been around for 100 years or more.

6/23/11: Viewers are curious how it is decided who gets the reward when a fugitive like Whitey Bulger is caught.

6/29/11: Viewers are curious why all the trees have been removed from one side of Route 128 in Waltham.

What's in Our Community?

4/10/11: What's in Our Community highlights Nupath's Walk the Walk event which celebrates autism awareness month and benefits families living with autism.

4/17/11: What's in Our Community highlights Girls Celebration 2011 which benefits young girls in the Worcester area.

5/8/11: What's in Our Community highlights the Sparkle Charity Fashion Show event which benefits Rosie's Place.

5/22/11: What's in Our Community highlights how Avida Bank helped the Floral School in Shrewsbury go green with solar panels.

6/5/11: What's in Our Community highlights Boston Youth Moves' event Swellegance which featured some Alvin Ailey dancers.

6/19/11: What's in Our Community highlights how the Whittier Street Health Center increases access to life-saving health care in Boston's diverse communities.

This Quarterly Issues/Program List was placed in the Public File on Monday, July 11, 2011 by Christine Ferrara, Program Director.